



JOB ANNOUNCEMENT

■ Company Information

The Schapiro Group is a data-driven strategic consulting firm located in downtown Atlanta that utilizes applied social research to answer our clients' strategic questions. We serve a variety of public, private and non-profit clients in communications, marketing, and advocacy campaigns that contribute positively to the Atlanta community and beyond.

■ Position information

The Schapiro Group, Inc. has an immediate opening for a Strategist. A Strategist collaborates with colleagues, clients, and vendors in various project roles. Strategists have responsibilities that include the following:

- Helping clients develop and clarify strategic goals
- Designing adequate yet cost-effective research solutions for client needs
- Developing quantitative and qualitative research instruments
- Analyzing quantitative and qualitative data
- Synthesizing results into meaningful analysis and strategic recommendations
- Producing high-quality written work, including reports for clients
- Presenting project results to clients

This position requires experience with applied social research, creativity, familiarity with statistical analysis, and strong thinking and writing skills. The successful candidate will be self-motivated, but will also be able to work closely with team members.

■ Required Qualifications

- Masters in a social science or other field that uses applied social research or market research, or equivalent work experience
- Experience dealing with quantitative data collection, large data sets, and statistical analysis
- Proficiency with statistical software such as SPSS or SAS
- Excellent verbal and written communication skills

■ Preferred Qualifications

- Experience as a project leader
- Experience writing reports and presenting results to clients
- Experience writing proposals for new projects
- Experience communicating with clients and vendors
- Strong knowledge of SAS programming language
- Proficiency with Mac OS X and iWork

The Schapiro Group provides competitive salaries and benefits, and is an equal opportunity employer that does not discriminate on the basis of race, sex, age, religion, disability, sexual orientation or nationality.

To be considered for this position, please send a resume, writing sample, available start date, and any salary requirements to Rusty Parker, Ph.D. at rusty@schapirogroup.com.